

## **Data Privacy and Use Policy**

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Readiness Resource Group Incorporated and its related or affiliated companies (“RRG”) are dedicated to providing informative and useful products and services through online, mobile, and other software and related systems and platforms (collectively, the “System”), including, without limitation, on and through the domain name [www.activeshootertest.com](http://www.activeshootertest.com), [www.activeshootertest.org](http://www.activeshootertest.org), [www.activeshootertest.net](http://www.activeshootertest.net), [www.activeshootertest.info](http://www.activeshootertest.info), and/or other domain names designated by RRG from time to time. As a part of the operation of the System, RRG gathers certain information about users. This Data Privacy and Use Policy applies to the System and governs data collection and usage at, on and through the System. Please read this Data Privacy and Use Policy carefully. By accessing or otherwise using any part of the System, you signify your assent to this Data Privacy and Use Policy. If you do not agree to this Data Privacy and Use Policy, you are not permitted to access or otherwise use the website or any other part of the System.

### **Data Collected**

Two types of data are collected: (a) personal data, such as names, company names, postal addresses, e-mail addresses, telephone numbers, occupation, dates of birth, age, gender, financial information, product and/or service preferences, photographs, and comments that can be used to uniquely identify or contact a single person (“Personal Data”); and (b) non-personal aggregate or traffic data, such as your IP address, which web pages or portions of the System you are visiting, the order in which the areas are visited, unique device identifier, time zone, which hyperlinks or functions are being “clicked”, how many users are visiting or accessing the System, domain server, location-based or real-time geographic location information, type of computer or device, and type of web browser that typically does identify a specific individual (“Traffic Data” and together with Personal Data, the “Collected Data”).

### **Collection and Usage**

Personal Data is gathered when users provide or authorize Personal Data to or through the System, for example, when registering with the System, participating in an online survey, inputting content into the System, verifying user credentials, purchasing products or services, allowing access to social media networks, or utilizing any other RRG product or service through the System. Personal Data is also gathered about others when users share content with family, friends, or other contacts, without limitation, the name, email address, phone number, and mailing address.

Traffic Data is tracked and gathered when you and other users visit or access the System. While gathering Traffic Data may not collect Personal Data, it may provide information on the geographical location from which users access the System. Traffic Data generally does not identify individual users. Instead, the Traffic Data identifies System users as a whole, including demographic information, preferences in content and advertising, quality of service, and web and application traffic patterns.

RRG may, in RRG's sole and absolute discretion, release and disclose the Collected Data to affiliated or contracted persons, associations, or other entities of whatsoever nature, including, without limitation, strategic alliances and advertising affiliated persons and/or entities (the "Affiliates") or to any law enforcement agency, court, or other governmental authority to: (a) fulfill a user's lawful request; (b) conform to the edicts of the law or comply with legal process; (c) protect and defend RRG's rights and property; or (d) to protect the personal safety of RRG's users, RRG's employees, or the public. Where appropriate, in RRG's sole and absolute discretion, RRG may provide notice to you.

For instance, RRG may use your Personal Data to: (1) send you information about RRG and its products, updates, services, important notices, special offers, and/or upcoming events; (2) send you information about the Affiliates' products and services; (3) conduct surveys about your opinion of RRG, its staff, performance, products and services or the System; (4) verify your qualifications for certain promotions, special offers, products and services; (5) bill you for any products and services purchased through the System via a credit card, electronic, or other payment; and (6) customize, improve, and/or tailor your experience on the System by displaying content that RRG thinks you might be interested in according to your preferences.

RRG may, in RRG's sole and absolute discretion, release and disclose the Collected Data to any persons, associations, or other entities of whatsoever nature not affiliated with RRG (the "Non-Affiliates") for the purpose of facilitating your instructions, requests, reservations and/or registrations for products or services provided by RRG or the Non-Affiliates (including, without limitation, customer support, information technology support, credit card or other electronic payment processing and personal profile services) when the transfer of such Collected Data is necessary to provide you with such products or services. By instructing, requesting, reserving and/or registering for such products or services from RRG or the Non-Affiliates on or through the System, you consent to the release of your Collected Data to the Non-Affiliates. RRG shall use reasonable efforts to provide the Non-Affiliates access only to the Personal Data necessary to assist in responding to your instructions, requests, reservations and/or registrations for such products or services and cause such Non-Affiliates to use your Personal Data for these limited purposes.

In the event that RRG sells, buys, merges, or otherwise reorganizes all or a controlling part of RRG's assets and/or equity (or intends or is considering its options to do so), your Collected Data may be disclosed, released, transferred, sold or otherwise conveyed to prospective or actual buyers, sellers or persons and/or entities related to such actions by RRG. You consent to any and all such conveyances of the Collected Data.

Please note that chat rooms, forums, message boards, links to third party websites (including social media websites), and/or news groups may be available through the System. While RRG will only use and disclose the Collected Data as set forth herein, any information disclosed in these areas is or may be deemed public information and you must exercise caution and discretion when deciding to disclose personal and non-personal information.

Please keep in mind that if you directly disclose Personal Data or personally sensitive data through your home page, linked sites, or other public forums, this information may be collected and used by others. RRG encourages all users to review the privacy statements of websites you

choose to link to from the System so that you understand how those websites collect, use and share information about you and/or your electronic devices. RRG is not responsible for the data collection, data usage, privacy statements or content on other websites or other solutions.

You consent to any and all such conveyances of the Collected Data regardless of your location and your consent includes any and all such conveyances outside of your location, including, without limitation, in the United States and in other countries and territories.

## **Opt Out**

In the event that RRG wishes to transfer or release your Personal Data to a third person in a manner not set forth in this Data Privacy and Use Policy, RRG shall inform you prior to such transfer or release and provide you with the ability to opt out of such transfer or release of Personal Data.

## **Cookies and Related Files**

The System may place small files, called ‘cookies’ onto your computer or electronic device, as well as related files, such as web beacons, pixel tags, or other means. Cookies are data files that websites or other portions of a system may write onto computer or other electronic device for record keeping purposes when you visit them. The cookie file then identifies you as a unique user. As a convenience feature, cookies simplify the process of recording personal information, so that, for example, users do not have to enter names, addresses or passwords repetitively. Cookies also allow users or RRG to customize some System features.

You can program your browser not to accept cookies, but if you do, you may be unable to access some parts of the System, and the System will not be able to customize features according to certain preferences.

While on the System, you may receive cookies from third party advertisers or promotional entities. These cookies are outside the control of RRG, are not subject to the Data Privacy and Use Policy, and RRG is not responsible for such third party cookies.

## **Measures to Safeguard Children**

RRG encourages parents and guardians to spend time with their children online and to be fully familiar with the websites and other software visited by their children. At various places on the System, RRG may ask users whether they are 18 years of age or older or of proper legal age. RRG relies on users to be truthful in responding to these questions. RRG does not knowingly collect or maintain personal information from children under 13 years of age. If RRG learns that personal information of a child under 13 years of age has been collected, RRG will take steps to delete the information as soon as possible. If you are under 13 years of age, you are not allowed to use or access the System at any time or in any manner and any such use is unauthorized.

Except where required in accordance with law, law enforcement agency, court, or other governmental authority, RRG does not intentionally solicit Personal Data from children under 18 years of age. A parent or guardian whose child provided Personal Data to RRG without the

parent's or guardian's consent should immediately notify RRG of such disclosure in writing to the contact provided below. RRG, upon receipt of such written notice, shall take reasonable measures to remove such disclosed information from RRG's database and/or notify the appropriate authority.

## **Security**

RRG has implemented security measures to help protect the Personal Data. For example: (a) RRG stores Personal Data on servers that are in one or more physical locations that are monitored and accessible by a limited authorized set of individuals and (b) certain Collected Data is obtained through a web form and transmitted using secure socket layer (SSL) or other secure technology as may be determined by RRG from time to time. Although RRG has implemented such security measures to help protect the Personal Data, the Personal Data may still be accessed, altered, disclosed and/or otherwise used in an unauthorized manner and as such, RRG is not responsible if such unauthorized access, alteration, disclosure and/or other uses occur.

## **Changes to this Data Privacy and Use Policy**

RRG will occasionally update this Data Privacy and Use Policy to reflect company and user feedback, or changes in applicable law. You are encouraged to periodically review this Data Privacy and Use Policy to be informed of how RRG utilizes or discloses user information. Your continued use of the System constitutes your consent to any and all such changes.

## **Governing Law/Claims**

This Data Privacy and Use Policy, the System, and any claim associated with, related to, or arising from the Data Privacy and Use Policy and/or System are governed by the law of the State of Nevada within the United States. Any claim associated with, relating to or arising from this Data Privacy and Use Policy or the System shall be brought in a federal or state court in the County of Clark, State of Nevada within one year after the claim arises. You hereby affirm your consent to the sole and exclusive jurisdiction of the courts located in the County of Clark, State of Nevada as the most convenient and appropriate forum for the resolution of disputes concerning this Data Privacy and Use Policy. The System is controlled, operated and administered entirely within the United States. Use of the System from locations outside the United States where these practices are illegal or violate any law is prohibited.

## **Contact Information**

Questions about this Data Privacy and Use Policy should be directed to [www.readinessresource.net](http://www.readinessresource.net)

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